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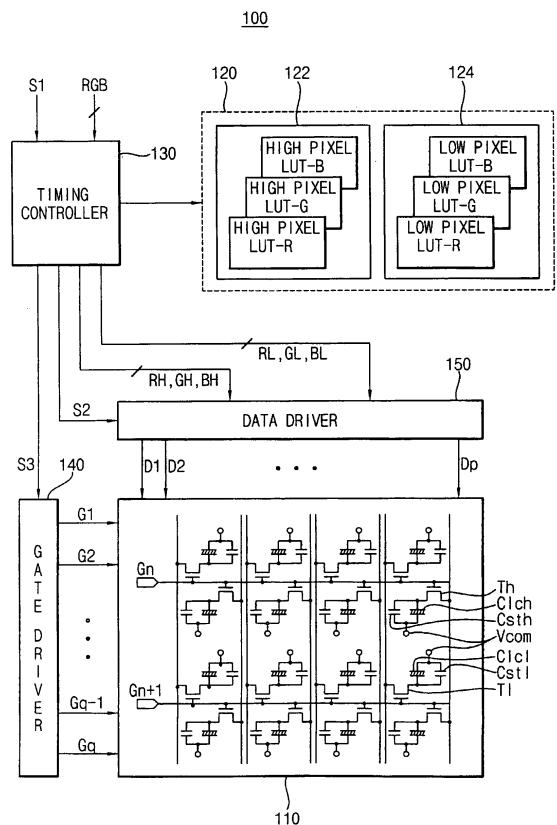
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(54) **Liquid crystal display device**

(57) A display panel has a high pixel and a low pixel that are formed in a pixel area. A driving section receives a first image signal from an external device, outputs a second image signal to the high pixel using gamma data that corresponds to a high pixel gamma curve, and outputs a third image signal to the low pixel using gamma data that corresponds to a low pixel gamma curve. A driving section outputs the third image signal to the low pixel using the same gamma data for RGB data that correspond to a low gradation of the low pixel gamma curve.

FIG. 3



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EUROPEAN SEARCH REPORT

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DOCUMENTS CONSIDERED TO BE RELEVANT			
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (IPC)
X	US 2006/007091 A1 (YANG YOUNG-CHOL [KR] ET AL) 12 January 2006 (2006-01-12) * paragraphs [0007] - [0009], [0065], [0074] - [0077], [0082] - [0088]; figures 1,3,4b; table 1 *	1,12	INV. G09G3/36
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Place of search Munich		Date of completion of the search 17 March 2009	Examiner Adarska, Veneta
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document		T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons ----- & : member of the same patent family, corresponding document	

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**ANNEX TO THE EUROPEAN SEARCH REPORT
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This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report. The members are as contained in the European Patent Office EDP file on The European Patent Office is in no way liable for these particulars which are merely given for the purpose of information.

17-03-2009

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For more details about this annex : see Official Journal of the European Patent Office, No. 12/82

